

Maximizing Regional Educational Resources
CORD 2014 Academic Assembly Session Topic Proposal

GOALS/OBJECTIVES

1. Discuss the advantages to collaboration with regional academic programs.
2. Identify areas in which collaboration can strengthen your residency program
3. Discuss basics of creating a non-profit group
4. Developing a regional organization for professional development

NARRATIVE

This session will focus on ways that residency programs can maximize regional resources and collaborate with neighboring residency programs to enhance resident education. Pooling educational resources including faculty speakers, curricular innovations and even finances can diversify and expand the educational experience for residents at each institution. The course leaders (members of the steering committee of All NYC EM Conference, Inc) will discuss ways in which a group of resident educators can develop cutting-edge educational programs, form a non-profit organization to promote resident education and use the organization to further professional development of faculty members across all programs through leadership and speaking opportunities. Vital to this discussion will be facilitating group collaboration in areas with a large number of residency programs and those with only 2-3 programs in the area.

Guide to Presentation:

- Introduction – 0:00-0:40
- Goals – 0:40-1:00
- Emergency Medicine Residencies in US – 1:00-1:20
 - 164 accredited EM programs – 6,256 resident positions
 - 13 new program directors
 - Numerous regional opportunities for collaboration
 - Small collaboration
 - Larger consortium
- Why Collaborate – 1:20-2:20
 - Self-awareness – challenge yourself to articulate and distill what you are great at, and what you do poorly
 - Scale - effective problem solving happens when you combine resources in talent, experience, finances and infrastructure
 - “Creative abrasion” – Jerry Hirsch (exec at Nissan), Leverage the differences and work to identify what can be complementary about them
 - Learn – create a learning organization, one that supports learning through safety nets for failure, and opportunities for growth; optimize the capacity of your residents to extend beyond their comfort zone, grow, and in turn, stretch the boundaries of the residency
 - Network – meet future colleagues and employers
- Benefits to individual programs – 2:20-3:20
 - Opportunities to invite national speakers
 - All LA - Birnbaumer, Swadron, Hoffman
 - All NYC - Hollander, Newman, Goldfrank, Sachetti
 - Interact with other residents
 - Differing subtleties of management
 - Economy of scale
 - All NYC – 20 residencies, over 600 residents
- Financing – 3:20-4:00
 - Institutional – develop a method for one residency to share expenses with others (can be tricky)
 - Educational Grants – numerous healthcare corporations, universities, etc. offer funds to innovative educational models
 - Corporate Sponsorship – pharmaceuticals, recruiters, local hospitals
 - Non-profit Status – creates autonomy within your collaborative
- Developing a non-profit – 4:00-5:00
 - Creating bylaws – need an organizational structure (leader, roles, goals of organization, supervision of finances)
 - State and federal laws - complicated
 - Accountant and lawyer – consult!!!
- The All NYC EM experience – 5:00-6:40

- 8/31/2011 – First event at Mt. Sinai
- 3/21/2012 – Second conference at Jacobi, steering committee established
- 3/12/2014 – Sixth conference hosted at NY Academy of Medicine – coincided with 40th anniversary of EM in NYC
- Present:
 - All NYC #8 3/4/2015 – “Faster, Stronger, Better”
 - Peter Viccellio – key note speaker
 - All NYC Chief Resident Retreat #4 – 5/4/2015
 - All NYC EM Student Boot Camp
 - Educational Mini-Fellowship
 - Inaugural Fellows - Felipe Teran and Sally Bogoch
 - Funding for CORD and the Teaching Course
 - Career development
 - Educational research consortium
 - Professional network
- Conclusion/Questions – 6:40-9:00