

CREATING YOUR OWN INFOGRAPHIC

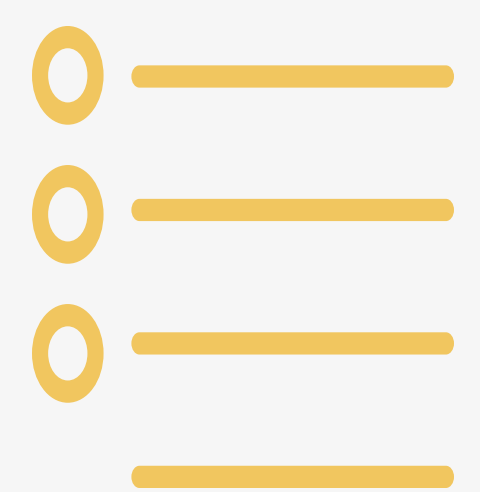
STEP 1: PICK YOUR TOPIC

Why are you creating this infographic? Who are you creating it for? What message do you want to convey?



STEP 2: IDENTIFY YOUR MAIN POINTS

Find 3-5 main points that you want to convey in your infographic. Summarize them and put the text together with a heading.



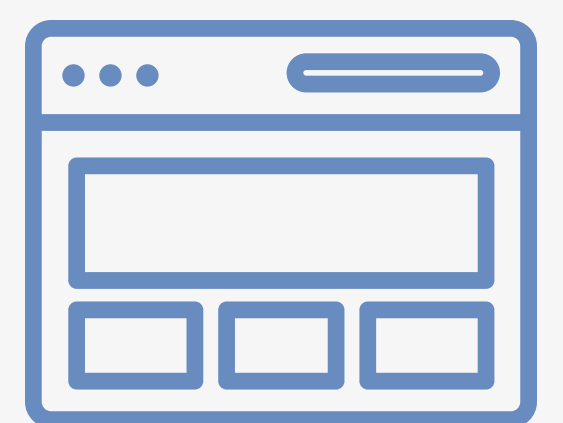
STEP 3: CHOOSE YOUR GRAPHICS

Pick graphics that will catch the attention of your audience and highlight the text, but won't detract from the message.

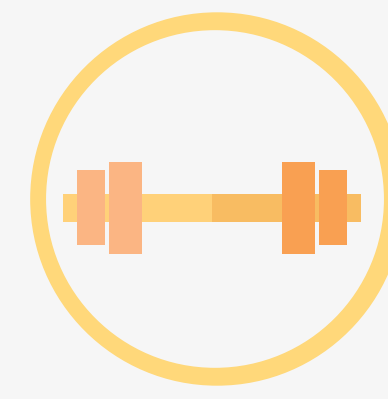


STEP 4: LAY IT ALL OUT

Put it together in a format that suits your need and is optimal for your plan of dissemination. Will you be using it as a poster? A flyer? A webpage? Size appropriately.



TIPS & TRICKS FOR BEGINNERS



USE A TEMPLATE

You can find many sites that will provide you with free templates that will suit your need.



FREE IMAGE REPOSITORIES

Use a free icon or image repository for those times that you're struggling to find a good graphic.



CALL A FRIEND

Often times, infographic creation requires collaboration. Tap into the talent around you.