

Exhibitor Information



**VIRTUALLY
UNSTOPPABLE**

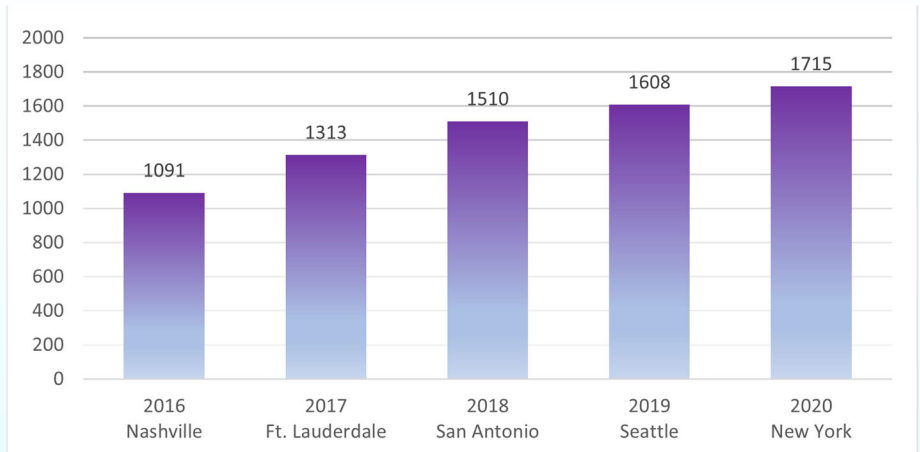
#CORDAA21

Information for:
Virtual Exhibit Booths
Exhibits Schedule
Fee Structure

cordem.org/aa



Total Number of Professional Attendees



Conference Attendance

- Program Directors—240+
- Chairs—20+
- Clerkship Directors—160+
- Program Faculty—500+
- Residents—450+
- Program Coordinators—200+
- Physician Assistants—5

Why Exhibit at CORD AA?

With the current pandemic CORD is going Virtual! The CORD 2021 Academic Assembly is *Virtually Unstoppable!*

CORD is offering virtual exhibit space for the upcoming 2021 Academic Assembly. We have partnered with CVENT to assist in the conversion to a virtual format and to make this the best Academic Assembly yet!

CORD membership and conference attendance is comprised of Program Directors, Education Chairs, Program Faculty, Residents and Administrative staff of Emergency Medicine Residency Programs.

If Emergency Medicine Residency Programs are THE target audience for your educational products or services, then CORD AA21 is your ideal conference! Connect with the largest attendance of Emergency Medicine Residency Faculty and Staff, to make your educational products and services virtually unstoppable!

What are you waiting for? [Click here](#) to register to exhibit at the CORD AA21 Virtual Exhibit hall today!

Eligibility for Exhibits

In keeping with the educational purposes of the CORD Academic Assembly Conference, the exhibits are considered an extension and an integral part of the program. Only companies with a product or service directly related to emergency medicine education will be accepted. CORD will not accept exhibit applications for any sort of career or job fair space.

IMPORTANT DATES

- Application Deadline:
March 21, 2021
- Exhibitor Confirmation:
March 31, 2021
- Exhibitor Registration:
April 4, 2021

EDUCATIONAL COURSE HOURS

*(when courses are not in session, i.e.
Breaks, Lunches, etc.)*

Sunday, April 11 (optional day):

9 AM—4 PM

Monday, April 12:

9 AM—3 PM

Tuesday, April 13:

9 AM—3 PM

Wednesday, April 14:

9 AM—4 PM

All times listed are Pacific Time.



VIRTUAL EXHIBIT RATES

All virtual booths at CORD Academic Assembly are \$500 and include:

- A listing on the CORD AA21 Virtual Exhibit Hall landing page of the platform and the Exhibitors page on the CORD AA Website.
- Dedicated “booth” in the Virtual Exhibit Hall to display company logo, marketing images, one video, and linked PDF documents.
- Dedicated time slots for attendees to “meet” with exhibitors.
- The ability to create one-on-one appointments with attendees who opt to connect.
- Promotion of the Virtual Exhibit Hall to attendees through CORD generated emails, CORD community, CORD AA website, and the CORD AA21 Virtual platform.
- The ability to have their exhibit hall staff listed on company booth page with contact information.
- Exhibitor information will remain on the CORD AA21 Virtual platform for one year and be available to all CORD members.

OPTIONAL CORD CARES DONATIONS WITH BOOTH SPACE

- \$100 – Company name listing on the CORD AA Website as a supporter, with notation on the CORD AA21 Virtual Platform.
- \$500 – Company logo image added to the CORD AA Website with sign on virtual booth recognizing support at **Gold Level**, company name added to CORD AA Website and CORD AA21 Virtual Platform as a CORD Cares Gold supporter.
- \$1,000 - Company logo image added to CORD WA website and sign for virtual booth recognizing support at **Platinum Level**, company name added to CORD AA Website and Virtual Platform as a CORD Cares Platinum supporter. Company name/logo added to the scrolling banner on the main CORD Academic Assembly website.

CORD Cares donations are entirely optional for the program. The CORD Cares Foundation is a qualified 501(c)(3) tax-exempt organization and donations are tax-deductible to the full extent of the law. Please consult your tax advisor regarding specific questions about your deductions.



MATERIALS DEADLINE

The deadline for uploading all booth materials is April 4, 2021. CORD encourages all early submissions.

CANCELATION OF BOOTH SPACE

Notification of an exhibitor's decision to cancel virtual exhibit space must be submitted in writing. The effective date of a space cancellation or reduction will be the date when written notice is received and date stamped by CORD. Written notification of a space cancellation must be received on or before March 21, 2021. A 50% service charge will be assessed for the total amount of the canceled space. After March 21, the exhibiting company will remain liable for the full cost of the original virtual exhibit space.



RULES & REGULATIONS (ABBREVIATED)

View the full listing of rules & regulations at www.cordem.org/exhibits

These policies, terms, rules, and regulations governing the exhibit are part of the application for space and consequently, constitute a part of the contract between the exhibitor and CORD. Exhibitors agree to abide by any policies, terms, rules, or regulations that may hereafter be adopted, which shall be as much a part of the contract as though originally incorporated. All matters not specified in the prospectus shall be resolved in the sole direction of CORD Exhibit Management.

1. **Space Assignments.** Space will be assigned on a first-come, first-served basis.
2. **Display Specifications.** Each space is a virtual booth and includes the items listed on page 1 of this Prospectus under Benefits.
3. **Payment.** Applications must be accompanied by full payment.
4. **Promotional Activities and Giveaways.** Exhibiting companies are permitted to distribute giveaways and conduct prize drawings. All giveaways and prizes must be approved by CORD Show Management in writing by Friday, March 26, 2021. This includes all items that are clearly acceptable (with the exception of descriptive product literature) or not on the pre-approved list of giveaways. This list will be available on request. Removal of items not pre-approved will be strictly enforced. Curtailment of contests will be enforced if the activity is not pre-approved by CORD. "Actual" drawings are not allowed in the booth during exhibit hours; however, attendees may register for a drawing to be held outside exhibit hours. Please note that CORD Show Management will ensure that approved giveaways and drawing items are compliant with AMA, PhRMA, AdvaMed, and other guidelines regarding these items.
5. **Sales.** The purpose of the technical/commercial exhibits is to further the education of meeting attendees through product and service displays/demonstrations. Direct selling is not allowed—this includes credit card sales. Order taking is permitted within the confines of the virtual exhibit booth, provided that business is conducted in a manner consistent with the professional nature of the exhibits. Processing of order payments live during exhibit hours is prohibited and any orders taken must be shipped to the customer at a later date

CORD, shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of contract. It is understood and agreed that the sole liability of CORD to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract, as an exclusive remedy.



Questions?

Exhibits

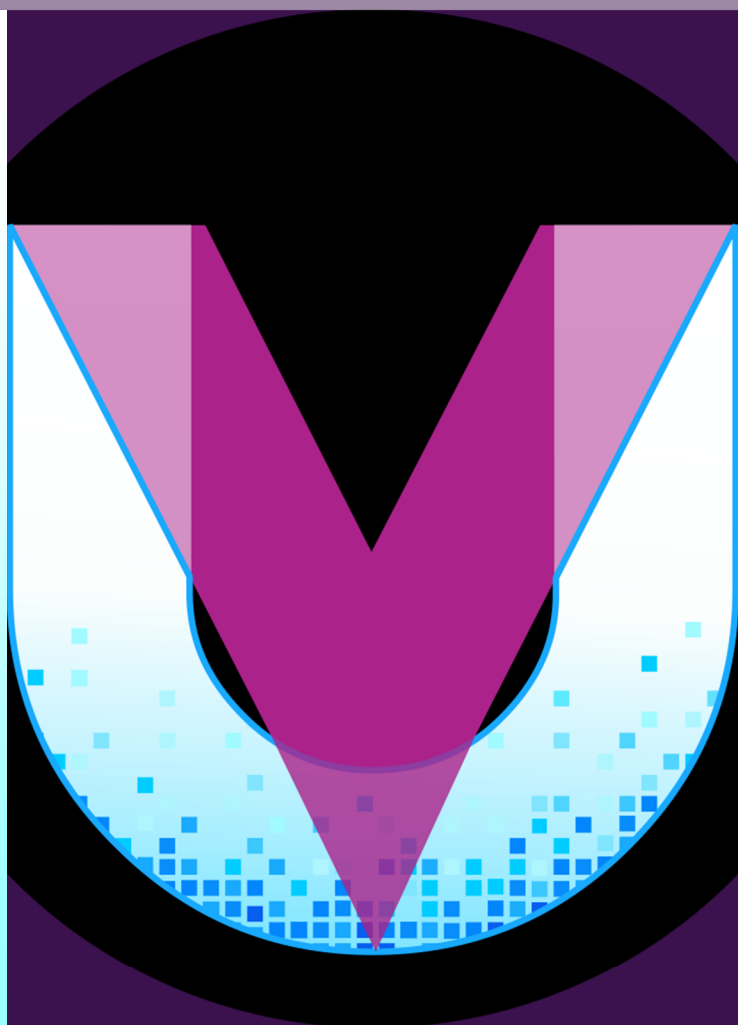
Contact Tina Greenwood, at 888-444-2090 or email at tgreenwood@cordem.org

Career Advertisements

Contact Leah Stefanini, CMP, at 888-444-2090 x 3298 or email at lstefanini@cordem.org

Academic Assembly

Contact April Applewhite, at 888-444-2090 or email at cord@cordem.org



CORD Virtually Unstoppable Academic Assembly

Council of Residency Directors in Emergency Medicine

4950 W Royal Ln
Irving, TX 75063

888-444-2090 ph
972.692.9347 fax

www.cordem.org/aa